pplicants:

IN THE UNITED STATES PATENT AND TRADEMARK OFFI

Group Art Unit: 3622

Examiner:

YOUNG, John

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Filed: June 28, 2000

For: METHOD AND APPARATUS FOR

Application No.: 09/604,898

Walker et al.

CONDUCTING OR FACILITATING

A PROMOTION

AMENDMENT & RESPONSE

To the Non-Final Office Action

Mailed August 12, 2003 (Paper No. 4)

Attorney Docket No.: 99

CERTIFICATE OF TRANSMISSION / MAILING

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office OR deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.

Dated: October 30, 2003 By:

Mail Stop: Non-Fee Amendment Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

NOV 0 6 2003

GROUP 3600

Dear Sir:

In response to the Non-Final Office Action mailed August 12, 2003 (Paper No. 4), consideration of the following remarks is respectfully requested.